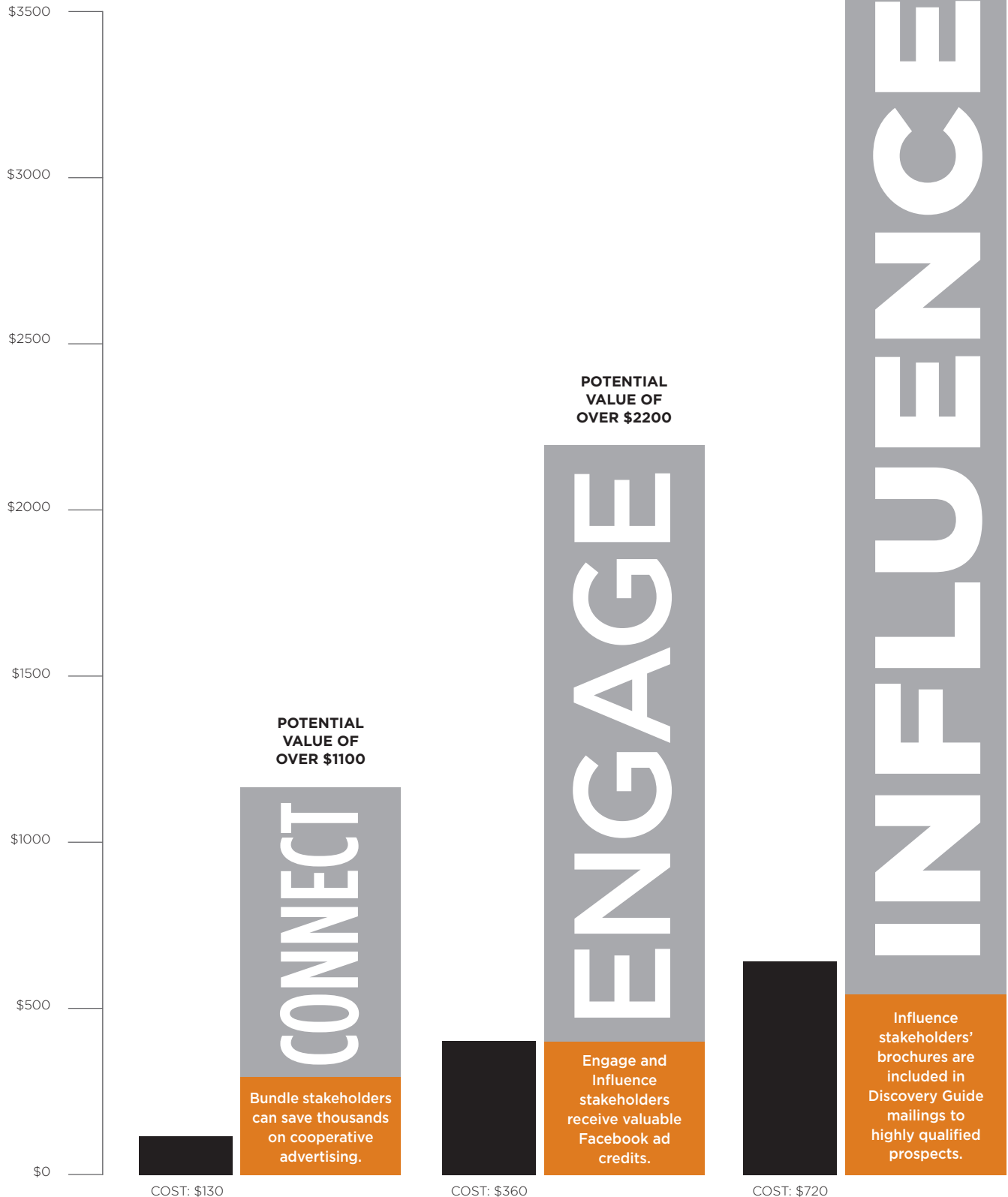


CONNECTIONS THAT MATTER

Parksville Qualicum Beach Tourism offers access to bundle-only benefits – a new way to help you connect with visitors, knowledge, and the local tourism industry. No matter which level you choose, dollar-for-dollar, your bundle will likely be the best marketing investment you make this year.

POTENTIAL
VALUE OF
OVER \$3700



CONNECTIONS THAT MATTER

BENEFIT	CONNECT	ENGAGE	INFLUENCE
Welcome			
Receive a welcome gift	✓	✓	✓
Invitation to welcome reception	✓	✓	✓
Subscription to / recognition in stakeholder newsletter	✓	✓	✓
Website			
Business profile on VisitParksvilleQualicumBeach.com	✓	2	Unlimited
Business profile on myPQB apps	✓	2	Unlimited
Number of categories Business profile may be featured in Directory	Unlimited	Unlimited	Unlimited
Promote an unlimited number of specials online and on apps	✓	✓	✓
Specials posting service		✓	✓
Specials highlighted as “Featured Special” on website		✓	✓
Receive a business profile report card			✓
Advertising & Promotion			
Save at least this amount on cooperative advertising	5% discount	10% discount	15% discount
Complimentary grid/directory listings in Discovery Guide	✓	✓	✓
Access Google verification and optimization services	✓	✓	✓
Eligible for your specials to be posted to social media	✓	✓	✓
Promote your specials in visitor email newsletter	✓	✓	✓
Boost your Facebook post to a wider audience with this credit		\$50	\$100
Exclusive feature email to visitors & stakeholders			✓
Include your brochure in Discovery Guide mail-outs			✓
Networking, Learning & Resources			
Access Parksville Qualicum Beach brand tools, photos, and more*	✓	✓	✓
Attend workshops and coaching sessions*	✓	✓	✓
Participate on committees and / or roundtables		✓	✓
Provide feedback at annual strategic input session		✓	✓
Annual Cost	\$130	\$360	\$720

*some additional fees may apply

Whether you are a small retail business or a large resort you will receive essential benefits and significant cooperative advertising discounts that more than pay for your bundle cost. Tap into learning opportunities, familiarization events and tours, and marketing resources. And at the **Engage** and **Influence** levels, input sessions will give your business a more competitive edge and a chance to help shape the future of tourism in Parksville Qualicum Beach.

For details contact:

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VisitParksvilleQualicumBeach.com